

DVLED (Direct View LED)

A variety of LED options, designed to attract and engage both indoors and outside.



LASH/LASP Series

- Indoor fine pitch model
- Pixel pitch: 1.2 mm, 1.5 mm, 1.8 mm (LASH), 0.9 mm, 1.2 mm (LASP)
- Brightness: 800 nits
- LG webOS 4.0 based control software



LAPE Series

- Flexible, curvable premium fine pitch model (1000R curvature)
- Pixel pitch: 1.5/2.0/2.5 mm
- Brightness: 1,000 nits
- LG webOS 4.0 based control software



LAAF/LAAH/LAAE Series

- Indoor 130° All-in-One Fine Pitch model
- Pixel pitch: 1.5 mm
- Brightness: 500 nits (LAAF), 800 nits (LAAH, LAAE)
- LG webOS 4.0 based control software (LAAF, LAAH)



LAS Series

- Indoor (Fine-pitch / Standard / High Brightness model)
- Pixel pitch: 1.6 / 1.9 / 2.5 / 4.0 / 5.0 / 6.0 mm
- Brightness: 800 nits (Fine-pitch), 1,000 nits (Standard), 2,000 nits (High Brightness)



LBS Series

- Outdoor (SMD / Oval model)
- Pixel pitch: 6.0 / 8.0 / 10.0 / 10.7 / 12.0 / 16.0 / 20.0 mm
- Brightness: 6,000 nits (SMD), 7,500 nits (Oval)



LAE Series

- Indoor Standard
- Pixel pitch: 2.6 / 2.9 / 3.9 mm
- Brightness: 1200 nits



LAC Series

- Curved Indoor
- Pixel pitch: 2.6 / 2.9 / 3.9 mm
- Brightness: 1200 nits



LADF Series

- Indoor Cinema Screen
- Pixel pitch: 2.5 / 3.3 mm
- Brightness: 300 nits



LBE Series

- Outdoor weather-resistant DOOH series
- Pixel pitch: 3.9 / 4.6 / 6.9 / 8.0 / 10 mm
- Brightness: 5,500 nits



LAT Series

- Self-adhesive Transparent Color LED film
- Pitch: 14 mm (LAT140GT81), 24 mm (LAT240DT1)
- LED Type: Color
- Film Thickness: 0.8 mm

High Brightness

Outstanding visibility and reliable performance



XE4F | 55" 49"

- Outdoor Display
- Full HD: 1,920 x 1,080
- Brightness: 4,000 nits
- Operation Temperature: -22°F to 122°F / -30°C to 50°C
- 24/7 operation

webOS_{4.0}



XE3C | 75"

- Outdoor Display
- Ultra HD: 3,840 x 2,160 (75"), Full HD: 1,920 x 1,080 (55")
- Brightness: 3,000 nits
- Operation Temperature: -22°F to 122°F / -30°C to 50°C
- 24/7 operation
- IP56 Certified
- Advanced thermal management without air filters

webOS_{3.0}



XEB3E | 49"

- Outdoor Display
- Full HD: 1,920 x 1,080
- Brightness: 3,000 nits
- Operation Temperature: -22°F to 122°F / -30°C to 50°C
- 24/7 operation
- IP56 Certified
- 1x1 and 1x3 screen configurations

webOS_{3.0}



XF3E | 55"

- Open Frame
- Full HD: 1,920 x 1,080
- Brightness: 3,000 nits
- Operation Temperature: 32°F to 122°F / 0°C to 50°C
- 24/7 operation

webOS_{3.0}



XS2E | 55" 49"

- Window Facing
- Full HD: 1,920 x 1,080
- Brightness: 2,500 nits
- Operation Temperature: 32°F to 104°F / 0°C to 40°C (75"), 32°F to 113°F / 0°C to 45°C (55")
- Temperature under direct sunlight: 32°F to 86°F / 0°C to 30°C (75"), 32°F to 95°F / 0°C to 35°C (55")
- 24/7 operation
- Fan-less design for noise reduction

webOS_{3.0}



XS4F | 55" 49"

- Window Facing
- Full HD: 1,920 x 1,080
- Brightness: 4,000 nits
- Operation Temperature: 32°F to 113°F / 0°C to 45°C
- 24/7 operation

webOS_{3.0}

Touch

Interactive products that encourage collaboration



TA3E | 55" 49" 43" 32"

- Full HD: 1,920 x 1,080
- Brightness: 450 nits
- Built-in IR Touch
- Multi-touch 10 points
- Embedded SuperSign IDB app
- Built-in Speaker



TR3BF | 86" 75" 65"

- Ultra HD: 3,840 x 2,160
- Brightness: 350 nits
- Built-in IR Touch
- Multi-touch 20 points
- Built-in Speaker



TC3D | 75" 65" 55"

- Ultra HD: 3,840 x 2,160 (75"), Full HD: 1,920 x 1,080
- Brightness: 500 nits (75"), 450 nits (65"/55")
- Built-in P-Cap Touch
- Multi-touch 40 points
- Embedded SuperSign IDB app
- Built-in Speaker

webOS_{3.0+}

* The product will be released in 4Q, 2017



TN3F | 86"

- Ultra HD: 3,840 x 2,160
- Brightness: 350 nits
- Built-in In-Cell Touch
- Multi-touch 10 points
- Active Pen stylus (x2)
- Built-in Speaker

webOS_{3.0+}

Smart TV Signage

TV Entertainment and advertisements on one screen



LT340C | 49" 43" 32"

- Full HD: 1,920 x 1,080 (except 32" which is HD)
- Built-in Speaker and TV Tuner
- WOL & SNMP
- Welcome Screen
- Public Display Mode



UT640S | 86" 75" 65" 55" 49" 43"

- Ultra HD: 3,840 x 2,160
- Built-in Speaker and TV Tuner
- WOL and SNMP
- Smart TV with Preloaded YouTube app
- SuperSign Content Editor



LG Digital Signage PRODUCT GUIDE

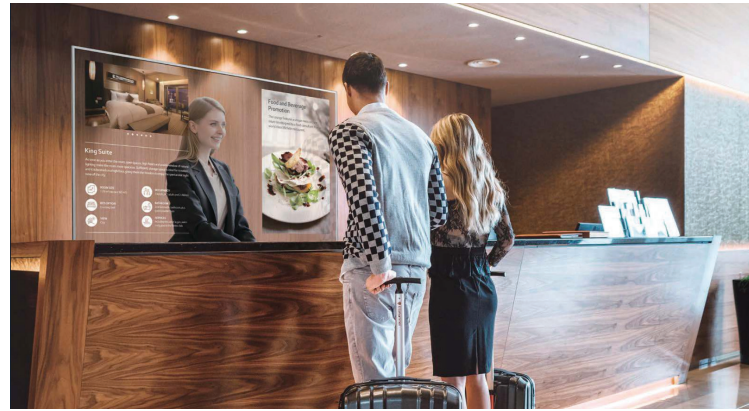
Spring 2020



All images on screen are simulated

OLED

Infinite contrast, perfect black and amazing colors



EW5F | 55"

- Transparent Open Frame OLED
- Full HD: 1,920 x 1,080
- Brightness: 400 nits (Typ)
- Depth: 6.6 mm
- Landscape & portrait mode
- 18/7 operation



EG5CE | 55"

- In-glass OLED Wallpaper
- Full HD: 1,920 x 1,080
- Brightness: 400 nits (APL¹ 25%)
- Depth: 13 mm (Screen with glass)
- Types of models: Ceiling, Floor stand
- Portrait mode
- 16/7 operation



webOS_{3.0+}

EJ5E | 65" 55"

- OLED Wallpaper
- Resolution: 3,840 x 2,160 (65"), 1,920 x 1,080 (55")
- Brightness: 400 nits (APL¹ 25%)
- Depth: 3.65 mm
- Landscape & portrait mode
- 12/7 operation (65"), 18/7 operation (55")



webOS_{3.0+}

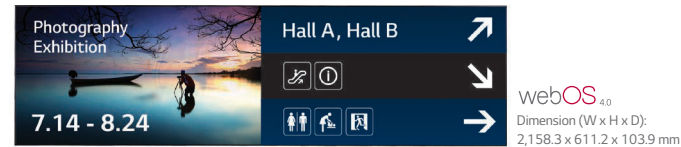
EF5F | 55"

- Flexible, Custom-Curve Open Frame OLED
- Full HD: 1,920 x 1,080
- Brightness: 400 nits (APL¹ 25%)
- Depth: 21.4 mm (Module only)
- Landscape & portrait mode, Concave & convex
- 18/7 operation
- Curvable concave/convex on either axis



Ultra Stretch

Innovative stretch designs for unique installations



BH7F | 88"

- Resolution: 3,840 x 1,080
- Aspect Ratio: 32:9
- Brightness: 700 nits
- Bezel: 5.9mm (T/B), 4.4mm (L/R)
- 24/7 operation
- Landscape & portrait mode
- Multiple screen with 4PBP³
- Videowall tiling and LAN Daisy chain



BH5F | 86"

- Resolution: 3,840 x 600
- Aspect Ratio: 58:9
- Brightness: 500 nits
- Bezel: 5.9 mm (T/B), 4.4 mm (L/R)
- 24/7 operation
- Landscape & portrait mode
- Multiple screen with 4PBP
- Videowall tiling and LAN Daisy chain



Single Digital Pillar



Dual Digital Pillar



Quad Digital Pillar

PL-S/D/F860 | 86"

- Optional Accessories for BH5C
- Stand-alone pillar-type
 - Wheels for easy installation and movement
 - Space available for a media player and cables

ULTRA HD

Exceptionally clear images and vivid colors on large screens



UL3E | 70" 60"

- Ultra HD: 3,840 x 2,160
- Brightness: 400 nits
- Bezel: 15.3 mm (T/L/R), 20.4 mm (B) (60")
17.7 mm (T), 17.5 mm (L/R), 21.4 mm (B)
- 16/7 operation
- Crestron and Cisco Spark compatible
- Real-time remote monitoring



webOS_{4.0}

UM3F/UM3E | 98" 86" 75" (UM3E: 86", 75")

- Ultra HD: 3,840 x 2,160
- Brightness: 350 nits
- Bezel: 14.9 mm (Even) (98"), 14.3 mm (Even) (86"),
14.9 mm (Even) (75")
- Depth: 69.4 mm (96"), 60.6 mm (86"),
39.7 mm (75") (without logo/handle)
- 24/7 operation (98", 75"), 16/7 operation (86")
- Multiple screen with 4PBP²/4PIP³



webOS_{3.0}

UH5C | 55" 49"

- Ultra HD: 3,840 x 2,160
- Brightness: 500 nits
- 24/7 operation
- Landscape & portrait mode
- Built-in Wi-Fi



webOS_{4.1} (UH5F)

webOS_{3.0} (UH5E)

UH5E/UH5F | 98" 86" 75" 65" 55" 49" 43"

- Ultra HD: 3,840 x 2,160
- 43" is UH5F only
- Brightness: 500 nits
- 24/7 operation
- Landscape & portrait mode
- Multiple screen with 4PBP²/4PIP³ (86"/75"),
2PBP²/2PIP³ (65"/55"/49")
- Built-in Wi-Fi

Standard Signage

Standard signage designed for various use cases



SE3KE | 55" 49" 43" 32"

- Full HD: 1,920 x 1,080
- Brightness: 400 nits (65"), 350 nits (55"/49"/43"/32")
- Bezel: 11.9 mm (T/R/L), 18.0 mm (B),
13.0 mm (T/R/L), 18.0 mm (B) (32")
- Built-in Speakers (10W + 10W)
- 18/7 operation



webOS_{4.0} (SM5KE only)

SM5KE/SL5B

| 55" 49" 43" 32" (SL5B: 43", 49", and 55" only)

- Full HD: 1,920 x 1,080
- Brightness: 450 nits, 400 nits (32SM5D/KD)
- Bezel: 11.9 mm (T/R/L), 18.0 mm (B)
13.0 mm (T/R/L), 18.0 mm (B) (32SM5D/E)
18.9 mm (T/R/L), 26.0 mm (B) (32SL5B)
- 24/7 operation
- SM5KE has Built-in Wi-Fi, Built-in Speakers (10W + 10W)



webOS_{4.0} (SM3G)

webOS_{2.0} (SM3B)

SM3B/SM3G | 22"

- Full HD: 1,920 x 1,080
- Brightness: 250 nits (22SM3B)
- Bezel: 16.3 mm (Even)
- 16/7 operation

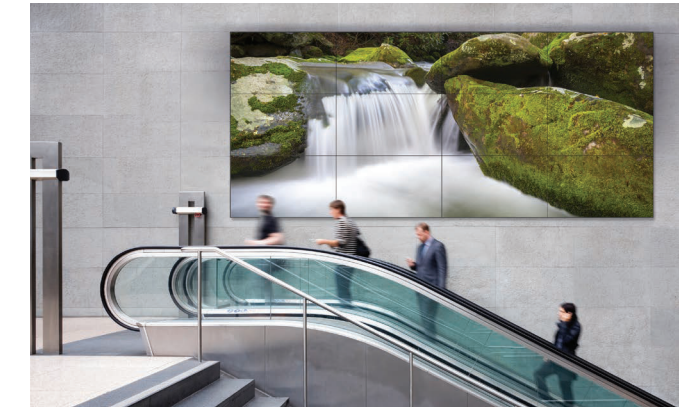


SH7DB-M | 55" 49" 42"

- Full HD: 1,920 x 1,080
- Brightness: 700 nits
- Bezel: 7.4 mm (Even bezel)
- 24/7 operation

Video Walls

Immersive viewing experiences with best-in-class bezels



VL5F/VL7F | 55" 49"

- Full HD: 1,920 x 1,080
- Brightness: 500 nits (55"), 450 nits (49")
- B to B¹: 3.5 mm
- 24/7 operation



webOS_{4.0}

VM5E | 55" 49"

- Full HD: 1,920 x 1,080
- Brightness: 500 nits
- Bezel: 0.9 mm (Even)
- B to B¹: 1.8 mm / NEMKO certified
- 24/7 operation, LAN daisy chain



webOS_{4.0}

VH7E | 55"

- Full HD: 1,920 x 1,080
- Brightness: 700 nits
- Bezel: 0.9 mm (Even)
- B to B¹: 1.8 mm / NEMKO certified
- 24/7 operation, LAN daisy chain



webOS_{4.0}

SVM5F | 55"

- Full HD: 1,920 x 1,080
- Brightness: 500 nits
- Bezel: 0.44 mm (Even)
- B to B¹: 0.88 mm
- 24/7 operation



webOS_{3.2}

VX1D | 55"

- Full HD: 1,920 x 1,080
- Brightness: 1500 nits
- Bezel: 2.25 mm (L/T), 1.25 mm (R/B)
- B to B¹: 3.5 mm
- 24/7 operation



webOS_{3.2}

SVH7F/SVH7PF | 55"

- Full HD: 1,920 x 1,080
- Brightness: 700 nits
- Bezel: 0.44 mm (Even)
- 24/7 operation
- Smart Calibration
- Remote Power Supply (SVH7PF Only)